1. We believe that educating patients leads to the best hearing results.
We provide educational and adjustment counseling to you and your significant other as well as patient-driven educational materials designed to give you all the answers you need to make informed choices about your hearing care.

2. Our experience gives you the expert care you deserve.
Our Doctors of Audiology have vast experience with interviewing patients, diagnostic testing, and understanding how better hearing can be brought into people’s lives. This experience allows us to develop a comprehensive better-hearing treatment plan that incorporates the most effective, custom-programmed solutions available.

3. Detailed testing ensures that we address the specific nature of your hearing loss.
Our advanced diagnostic examinations are thorough, precise, and accurate, providing the most comprehensive picture available of what sounds and listening environments are particularly problematic for you in your desired lifestyle.

4. State-of-the-art hearing aids optimize your ability to hear.
We work with the world’s best manufacturers, who invest $180 million annually in research and development in order to offer a complete lineup of the most technologically advanced hearing systems available anywhere.

5. Exact hearing aid fitting and programming to your satisfaction.
Even the most advanced hearing aids can create frustration if they are not personally tailored to your level of hearing loss and lifestyle needs. We use the most advanced fitting methods available to ensure that your devices are comfortable and provide you with maximum clarity.

6. Exceptional follow-up care gives you ongoing, personalized customer service.
Your relationship with us continues well beyond the initial fitting. Your follow-up care includes ongoing office visits to make certain your hearing aids are fine-tuned to provide you with the greatest benefit possible. Cleanings, aural rehabilitation classes, discounted batteries, and reprogramming for new listening situations and environments are all part of the comprehensive better-hearing program we offer our patients.

7. We absolutely love what we do!
Bringing improved hearing and better communication to our patients’ lives is our passion. Seeing people reconnect with their families and loved ones is a tremendous pleasure for us. We strive to continue making such connections and are constantly motivated to do so by the joyful stories of all that our patients are experiencing through better hearing!
Hearing Loss Is Common in People with Diabetes

Hearing loss is about twice as common in adults with diabetes compared to those who do not have the disease, according to a new study funded by the National Institutes of Health (NIH).

"Hearing loss may be an under-recognized complication of diabetes. As diabetes becomes more common, the disease may become a more significant contributor to hearing loss," said senior author Catherine Cowie, Ph.D., of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), who suggested that people with diabetes should consider having their hearing tested. "Our study found a strong and consistent link between hearing impairment and diabetes using a number of different outcomes."

The researchers discovered the higher rate of hearing loss in those with diabetes after analyzing the results of hearing tests given to a nationally representative sample of adults in the United States. The test measured participants’ ability to hear low, middle, and high frequency sounds in both ears. The link between diabetes and hearing loss was evident across all frequencies, with a stronger association in the high frequency range. Mild or greater hearing impairment of low- or mid-frequency sounds in the worse ear was about 21 percent in 399 adults with diabetes compared to about 9 percent in 4,741 adults without diabetes. For high frequency sounds, mild or greater hearing impairment in the worse ear was 54 percent in those with diabetes compared to 32 percent in those who did not have the disease.

Adults with pre-diabetes, whose blood glucose is higher than normal but not high enough for a diabetes diagnosis, had a 30 percent higher rate of hearing loss compared to those with normal blood sugar tested after an overnight fast.

The study, published early online June 17, 2008, in the Annals of Internal Medicine, was conducted by researchers from the NIDDK, the National Institute on Deafness and Other Communication Disorders (NIDCD), components of the NIH, and Social & Scientific Systems, Inc., which provides support on public health topics to NIH and other government agencies.

More than 360 million people are afflicted with disabling hearing loss.

Help Spread the Word

Let others know what’s possible with quality hearing care! If you currently enjoy better hearing through hearing aids, be sure to share your experience with your friends and neighbors. Together we can help create positive attitudes about how much better life can be with clear hearing.